



#### COMMITTEE MEMBERS

Bobbi Lewin

Harv Lewin

Adam Lewin

Gary Lewin

Joanna Barrs Lewin

Brenda Day

Sal Andani

Mel Leiderman

IN SUPPORT OF  
**camh**  
FOUNDATION

CAMH Foundation  
Charitable Registration  
#106932320RR0001

## Dear Friend,

Research shows that 1 in 4 people will be affected by some form of mental illness or addiction in their lifetime. It is affecting Canadian youth at a staggering rate, as 1.2 million Canadians under 19 have a mental illness that impedes their ability to live life to the fullest. Half of these children and youth battle serious drug or alcohol addictions at the same time, known as concurrent disorder. Sadly, three quarters of them will not receive the help they need. In order to make a difference, awareness and involvement is needed to lead to treatment and recovery.

On November 17, 2010, after a sad and seemingly endless fight with mental illness, Ryan "Duke" Lewin tragically took his own life. He was 28. In order to commemorate his life and make a difference in the lives of youth who suffer like he did, we invite you to become a sponsor of the fifth annual **Put Up Your Dukes** fundraising event on Thursday, November 12, 2015 at The Hoxton in support of the Centre for Addiction and Mental Health (CAMH), Canada's leading addiction and mental health teaching hospital.

The initial Put Up Your Dukes event was held in November 2011 to raise funds to build **Duke's Place**, a new lounge for young people located in the Intergenerational Wellness Centre at CAMH, Canada's first dedicated centre to provide in-patient care for adolescents aged 14 to 18 suffering from concurrent disorder (both mental illness and addictions). This event was an unqualified success, as we reached our three-year commitment in one year, raising over \$150,000, making Put Up Your Dukes a top five CAMH third party event. Duke's Place opened its doors in July 2012 and has been in full use ever since.

Over the last three years, our support for the Intergenerational Building at CAMH continued with events raising funds for **The Lewin Family Dining Room** where patients can eat together as well as engage in conversation in a pleasant environment. The dining room now serves as a meeting space for patients to learn daily life skills, engage in crafts, games, team meetings as well as serve as a welcoming, sun-filled space for family visits. While we have successfully raised over \$350,000 including \$200,000 for this new space, we invite you to attend, sponsor, and donate to this year's event and celebrate with us when we go over the top and achieve our \$400,000 pledge.

This year, Put Up Your Dukes invites you to a fun filled evening featuring gourmet food, music and entertainment. Our event will attract family and friends, as well as industry and community leaders who strive to support our commitment to CAMH and its efforts. Sponsorship opportunities and benefits available are enclosed in this package. We will work closely with all of our sponsors to ensure that their marketing and philanthropic objectives are met.

With your help, we hope to complete our pledge and follow Duke's Place with The Lewin Family Dining Room, as we are seeking your support in our work with CAMH to transform lives, one room at a time.

Kind regards,

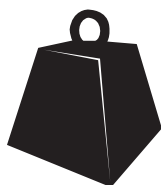
*The Put Up Your Dukes Event Committee*

Thursday November 12, 2015

[Putupyourdukes.ca](http://Putupyourdukes.ca)

## SPONSORSHIP PACKAGES

### HEAVY



**\$10,000**

### WEIGHT

EXCLUSIVITY OF PRESENTING TITLE

PRIORITY LOGO/NAME ON WEBSITE

PRIORITY LOGO/NAME AT EVENT

6 TICKETS TO THE EVENT

### MIDDLE



**\$5,000**

### WEIGHT

NAME ON WEBSITE

4 TICKETS TO THE EVENT

LOGO/NAME AT EVENT

### LIGHT



**\$1,800**

### WEIGHT

NAME ON WEBSITE

2 TICKETS TO THE EVENT

NAME AT EVENT

### FEATHER



**\$1,000**

### WEIGHT

NAME ON WEBSITE

NAME AT EVENT



**THURSDAY, NOV. 12<sup>TH</sup> 2015** | **BATHURST<sup>ST</sup> M5V**  
**AT THE HOXTON** | **TORONTO, ON 2P6**

**HEAVY WEIGHT:** \$10,000  
**MIDDLE WEIGHT:** \$5,000  
**LIGHT WEIGHT:** \$1,800  
**FEATHER WEIGHT:** \$1,000

Please indicate your sponsorship level: \_\_\_\_\_

\*Sponsorships are not eligible for a charitable tax receipt as the sponsor receives advertising, marketing or promotional value.

★ OR ★

*I would like to support this event by making a donation:* \$ \_\_\_\_\_

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone (B) \_\_\_\_\_ (H) \_\_\_\_\_

Email \_\_\_\_\_

Tax Receipt to be issued to \_\_\_\_\_

*\*Tax receipts to be issued by CAMH Foundation for donations of \$10.00 or more.*

Please make cheques payable to: Put Up Your Dukes  
Mail to: 61 Gilgorm Rd Toronto, Ontario M5N 2M4

**OR CHARGE MY :** ☐ **VISA** ☐ **MC** ☐ **AMEX**

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Security Code (3 numbers on back of card) \_\_\_\_\_

Name as you would like it to appear in print \_\_\_\_\_

**PLEASE FAX FORM TO: 416-486-3991**

June 2015

Dear CAMH Supporter:

CAMH Foundation is honoured to again be selected as the beneficiary of **Put Up Your Dukes**. The proceeds from this event help CAMH provide appropriate support – at the right time and for years to come.

We very much hope for your support for this event. It is important, because there is hope for real recovery from mental illness and addiction, yet too many people still face barriers to the care they need. With one in five Canadians expected to experience mental illness or addiction in their lives, there is an urgent need for mental health care that is accessible, responsive and patient-focused.

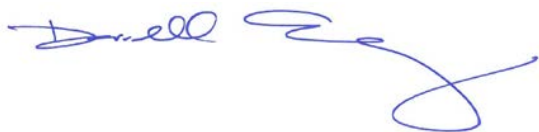
As Canada's leading hospital for mental health, CAMH is committed to delivering the best care possible. In 2014, we launched Access CAMH – a one-stop referral and triage service for more than 90 patient care programs and clinics. Access CAMH offers a single phone number staffed by knowledgeable and caring experts who direct referrals, help identify mental illness and addictions, and assist callers looking for resources at CAMH.

With the help of generous supporters like you, we are improving access to mental health, and ensuring those treated at CAMH have access to warm and welcoming spaces. This includes the Lewin Family Living Learning Room, where patients learn daily skills, engage in crafts, play games and visit with family

We sincerely hope you will take part in **Put Up Your Dukes** on November 12, 2015. Your support is integral to the future of mental health, and your participation is vital to ensuring better mental health care to those who need it, when they need it. Join us to help make the breakthroughs necessary to improve the lives of patients now and in the future.

**Thank you for supporting CAMH and the individuals and families we serve.**

With sincere thanks,



Darrell Louise Gregersen, FAHP, ICD.D  
President and CEO  
CAMH Foundation